**SMART FASHION RECOMMENDATION**

**APPLICATION**

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| **Who does the problem affect?** | People with a hectic life schedule seeking to purchase high end fashionable clothing from the comfort of their own homes. |
| **What are the boundaries of the problem?** | People who are looking to shop affordable and clothing that suit them online. |
| **What is the issue?** | It is comparatively more difficult to find garments according to the size, budget and overall aesthetic of the customer in an online environment than in an actual shop. |
| **When does this issue occur?** | When customers are looking for clothing tailored to their requirements. |
| **Where is the issue coming?** | In urban cities where online shopping has gained momentum. |
| **Why is it important that we fix the problem?** | To give the user a customised shopping experience without having to venture out in the street thereby making it more suitable for their usually fast paced life. |
| **Which solution can be used to address the issue?** | A smart fashion recommendation application which gives the customer fashion recommendation based on their style, size, cost and preferred brands. |
| **What methodology used to solve the issue?** | Python, IBM Cloud, Flask Framework, Deep Learning. |